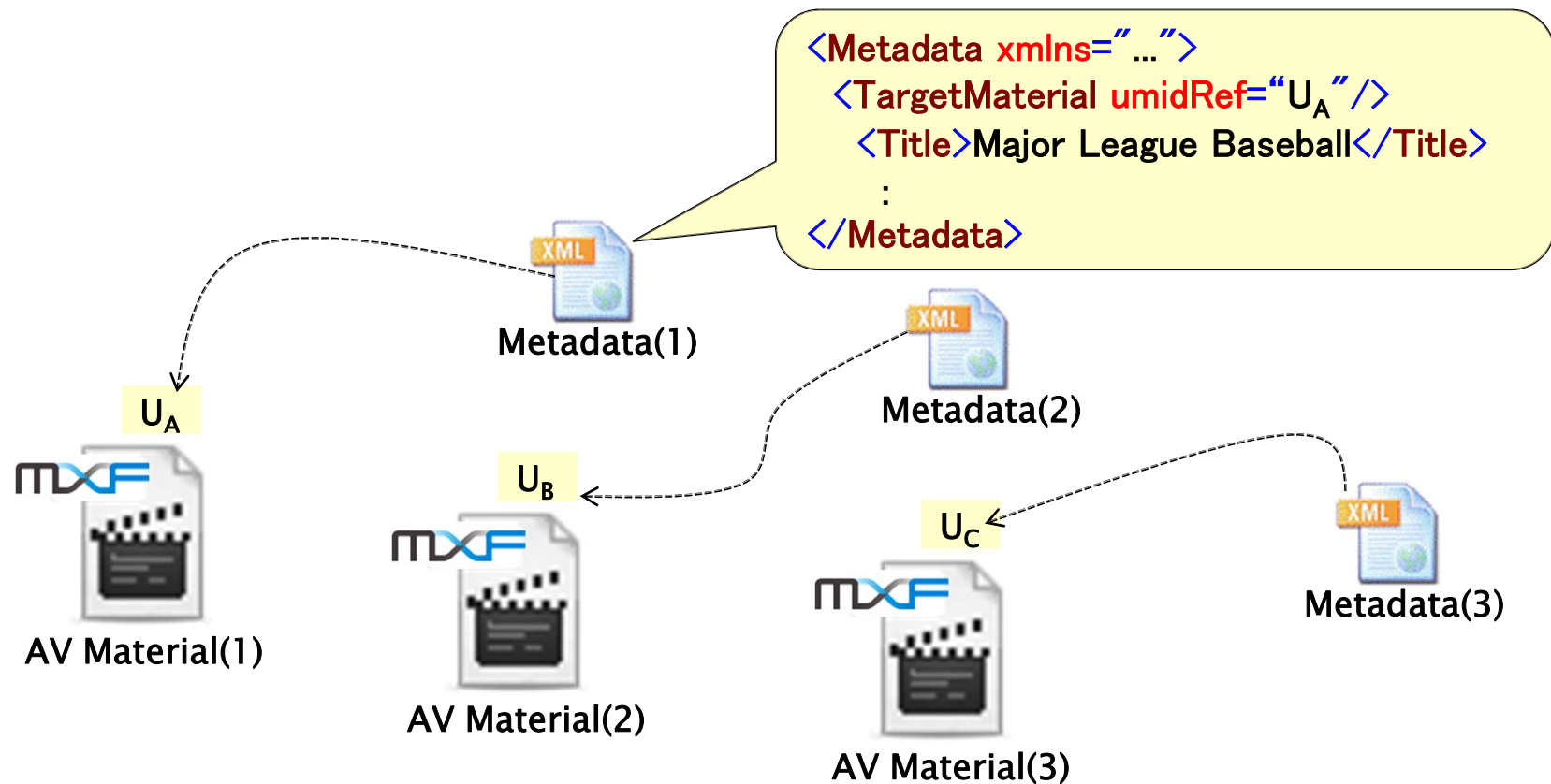


Globally Distributed Material Management by UMID

Yoshi Shibata
metaFrontier.jp, LLC

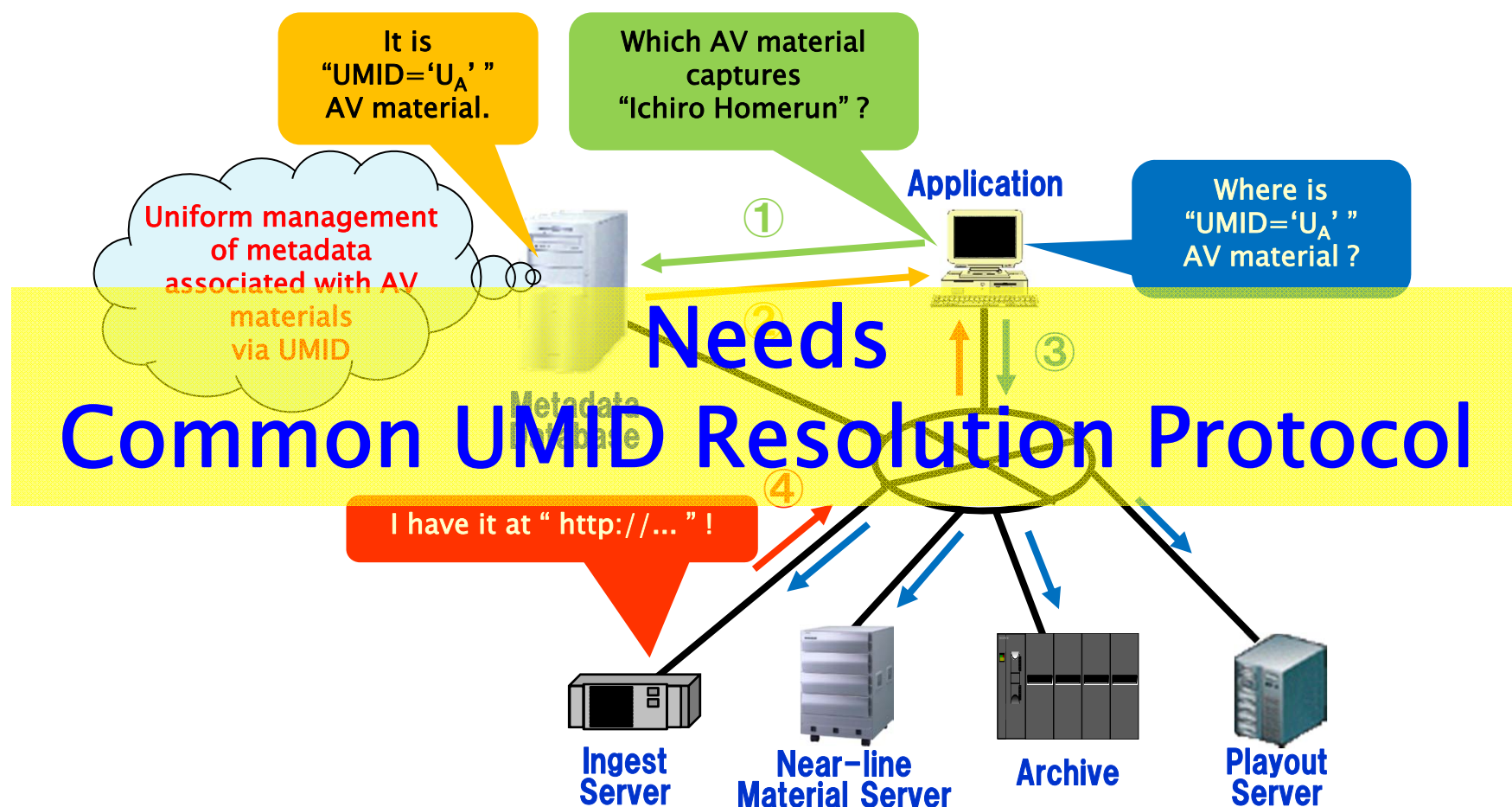
How to use UMID as an Identifier

- ▶ To link an AV material to its metadata



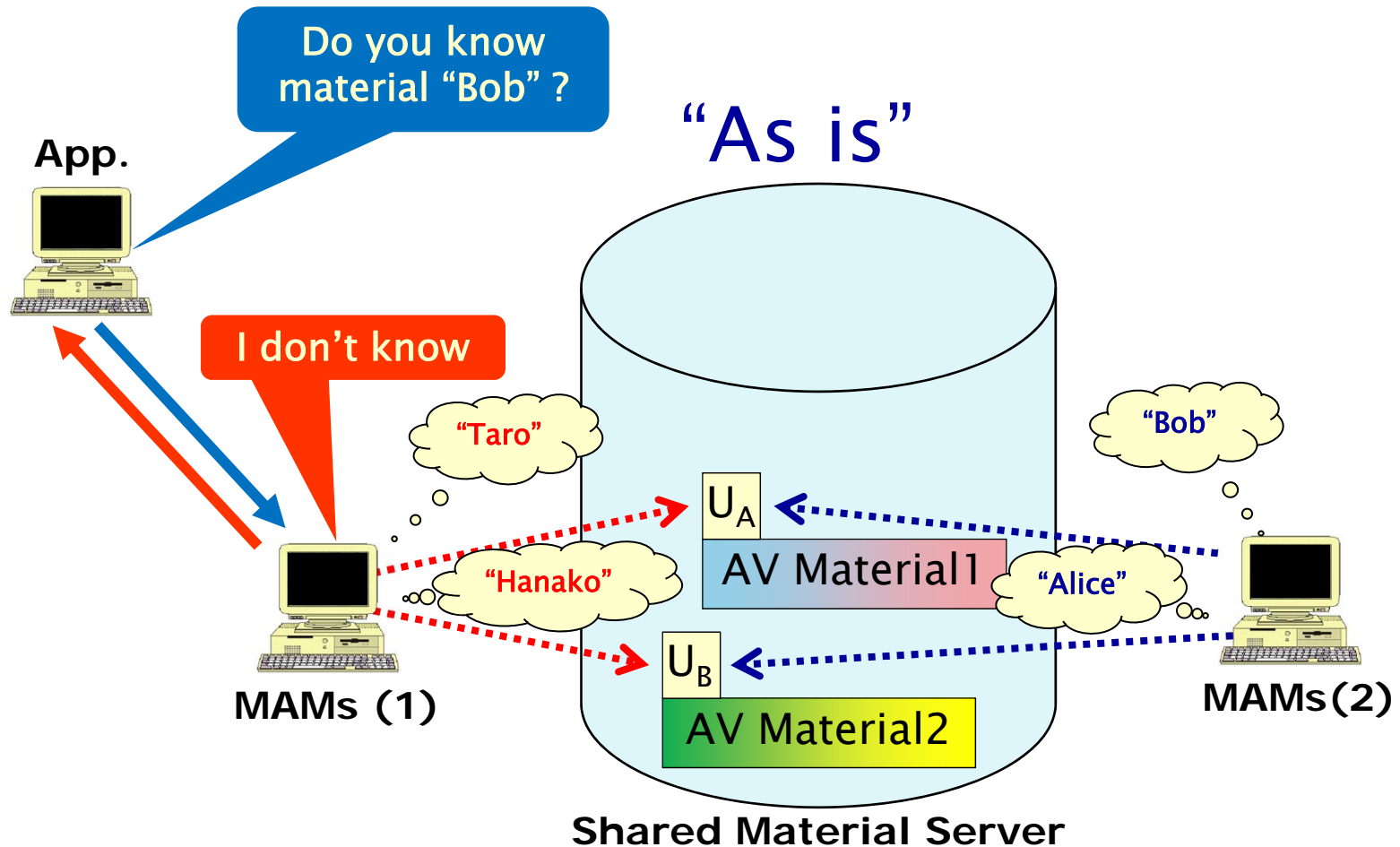
UMID based Material Search

- ▶ Because of huge difference in their data sizes ...



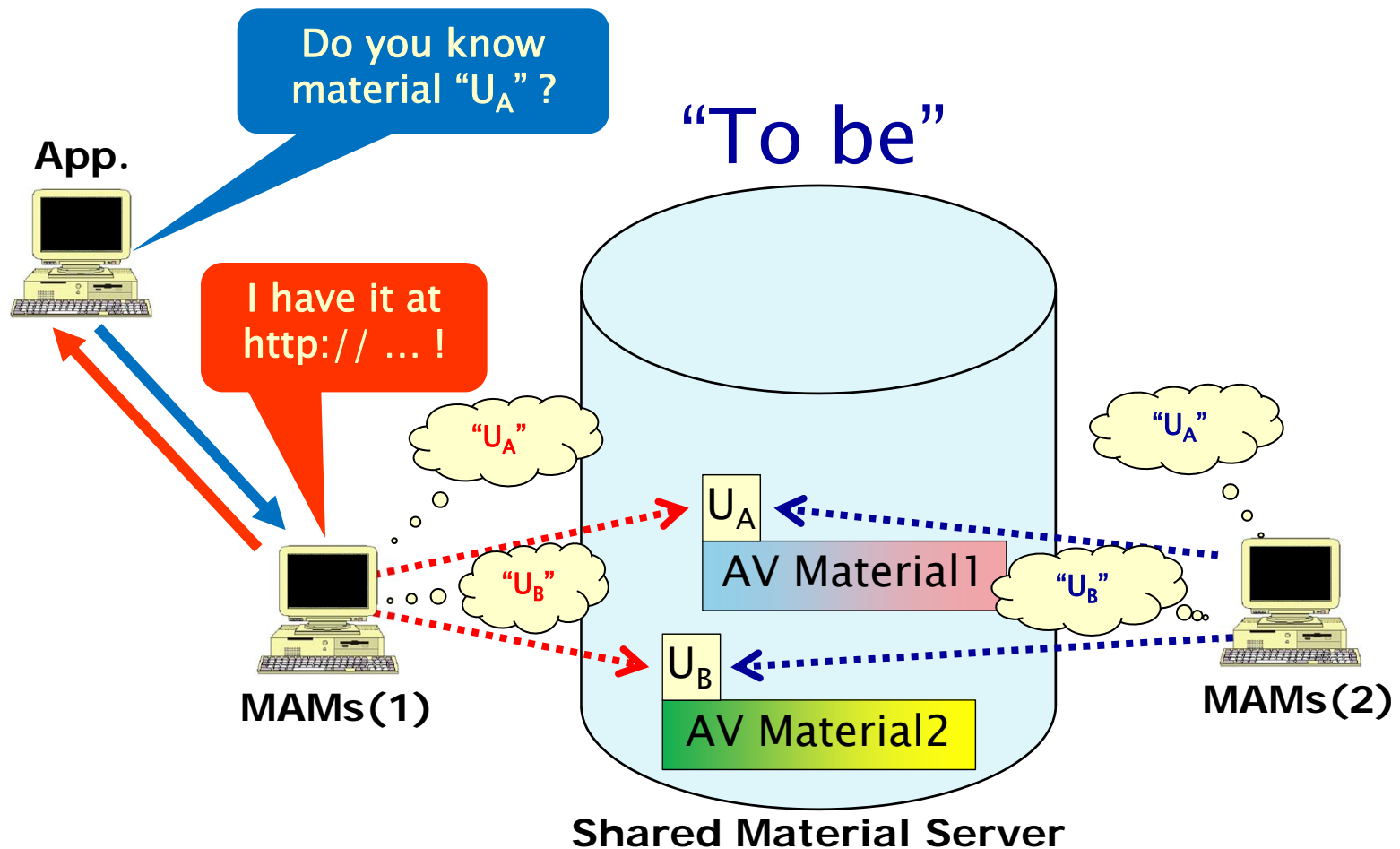
Cooperation of Multiple MAMs

- ▶ via UMID as a common AV material identifier



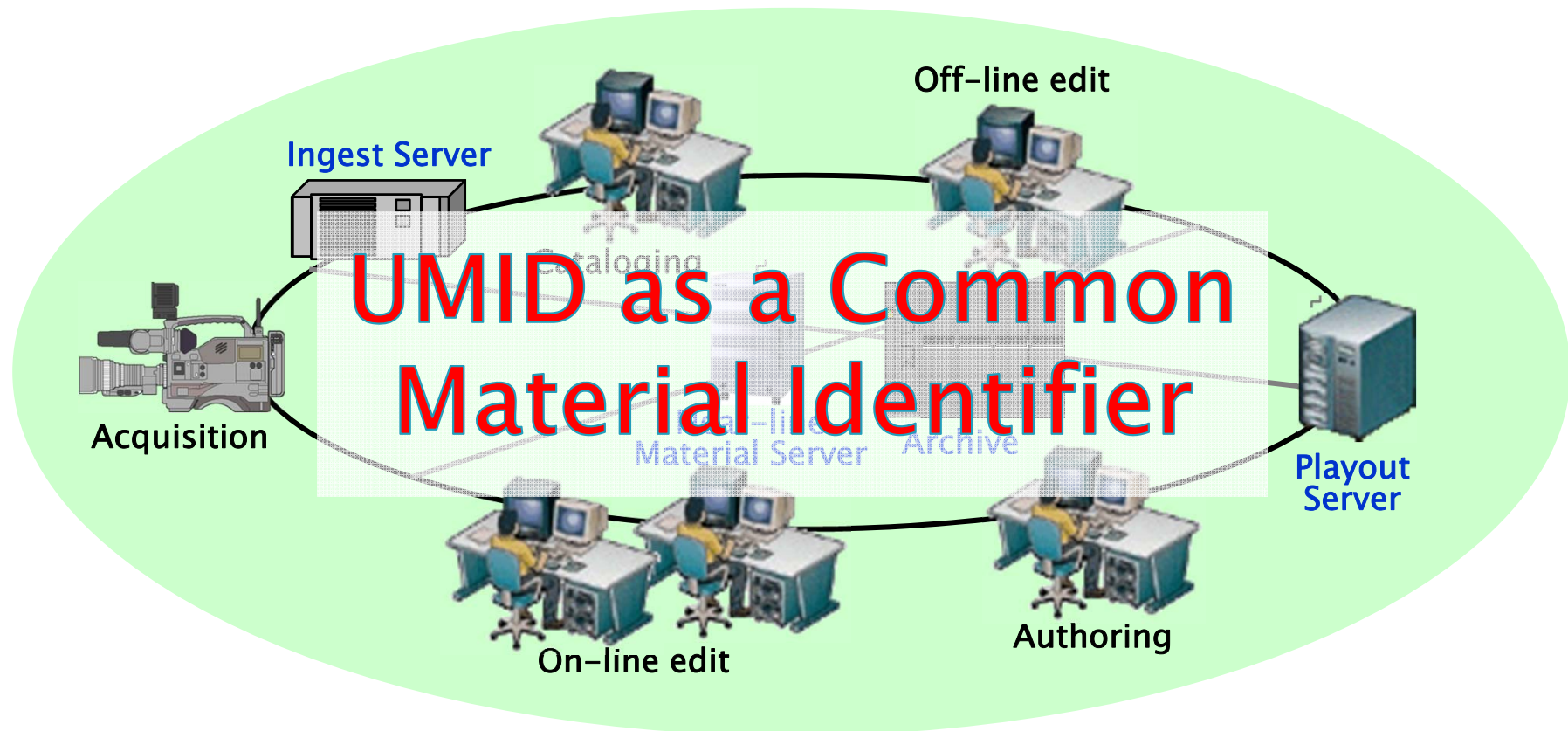
Cooperation of Multiple MAMs

- ▶ via UMID as a common AV material identifier



UMID in “Best-of-Breed” System

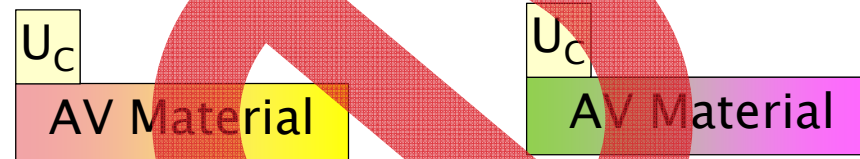
- ▶ When appropriately treated, UMID may be used as a common AV material identifier in the system



UMID Application Principles

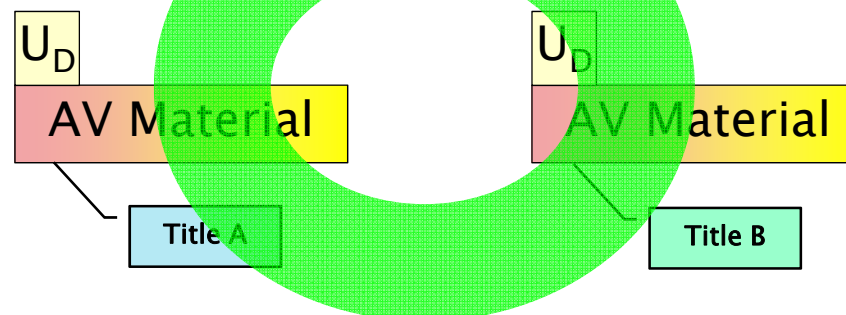
▶ Principle 1: UMID Integrity

- Different AV materials shall be identified by different UMIDs



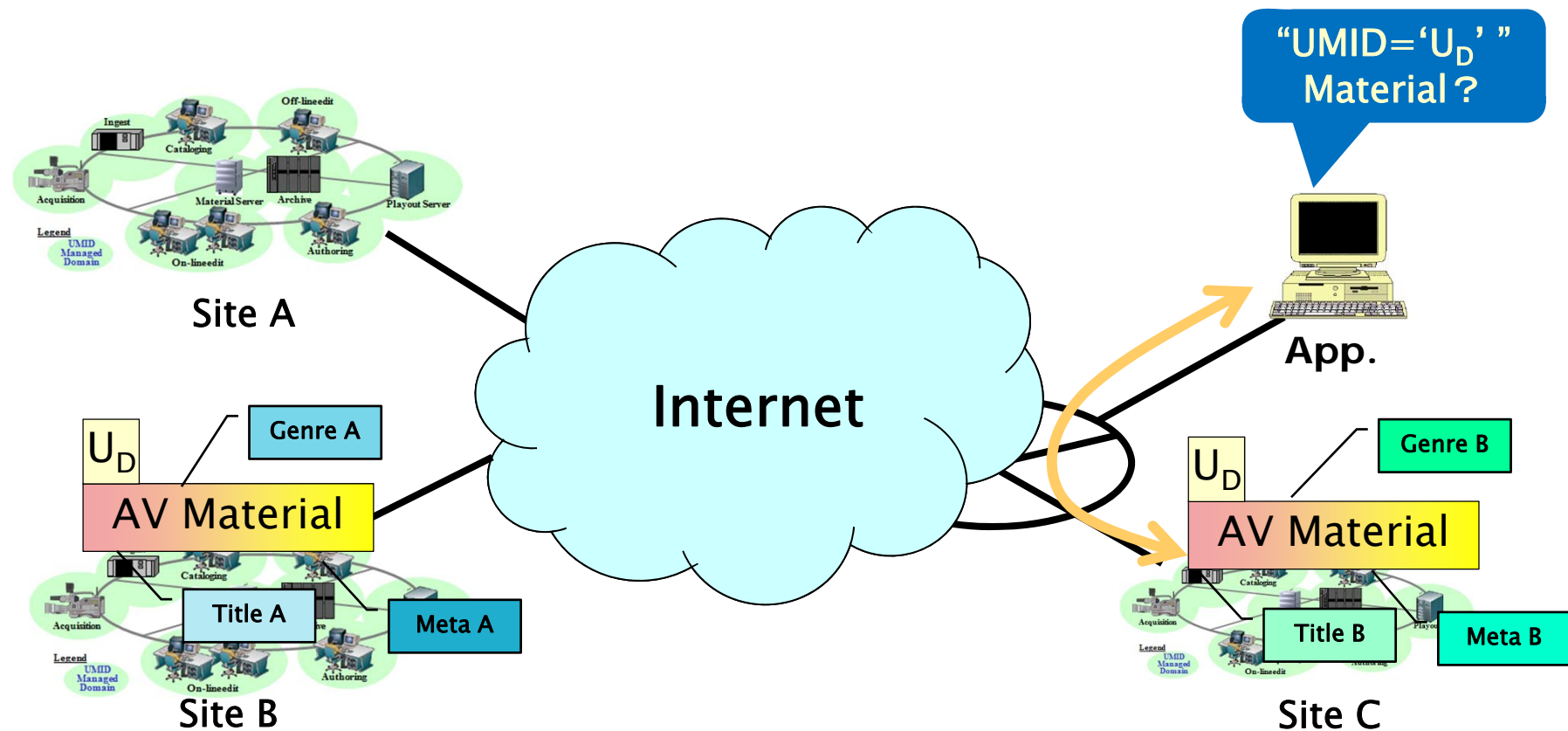
▶ Principle 2: UMID Identification

- AV materials representing an identical essence at their playout may share the same UMID



Globally Distributed Material Management by UMID

- ▶ To realize “Manage locally, Search globally”



Thank you !