

Media & Metadata Technology Consulting

Report on 30MR SG UMID Applications

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SG Action Plan







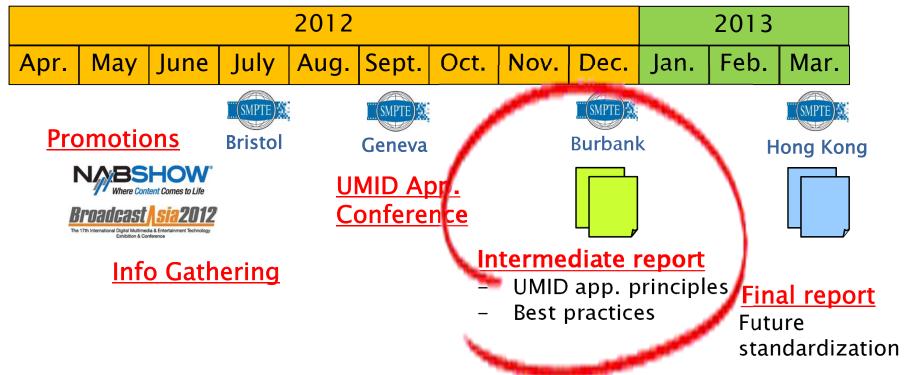
UMID Application Conference

- ▶ Held on Sept. 13 9:00–11:00am
 - as the first F2F meeting for this Study Group
- Following 8 titles presented
- "Introduction to UMID"
 "Technic Proquin multiple Program Prolage Etchange"
 "UMID implementation in F2 MXF OF Atom"
 "UMID Digital Signature Securing the Digital Media Universe"
 - "The use of UMIDs in the production of Sports related news"
 - "Why so many globally unique identifiers? And why only one?"
 - "Identification in the IP Studio"
 - "Globally distributed material management by UMID"
- More than 50 experts attended (in person + online)
- 7 new members joined to SG

SG Action Plan







Next Step

Intermediate report

- UMID application principles
- Implementation guidelines
- Best practices for UMID applications

Project promotions

- To be published on ABU Technical Review (Oct. 2012)
 - "Latest Status of UMID and its Applications in File-based Workflow"
 - with SMPTE ads appended
- Invited to ABU TC Meeting (Oct. 2012 @ Seoul, Korea)
 - "UMID and Its Applications for AV Material Management"

ABU: Asia-pacific Broadcasting Union

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Thanks!