

# Report on 30MR SG UMID Applications

Yoshi Shibata

(yoshi.shibata@metafrontier.jp)

# 30MR SG UMID Applications

- ▶ Proposed on March 8
- ▶ Approved on April 10
- ▶ Kavi set up on May 15
- ▶ Kick-off Msg on June 11

- ▶ Chair

- Yoshi Shibata

- ▶ Editor

- Jim Wilkinson

The screenshot displays the SMPTE UMID Applications web portal. The browser address bar shows the URL: [https://kws.smpite.org/apps/org/workgroup/portal/project/details.php?project\\_id=90](https://kws.smpite.org/apps/org/workgroup/portal/project/details.php?project_id=90). The page header includes the SMPTE logo and the text "Society of Motion Picture & Television Engineers". The main content area is titled "UMID Applications" and shows project details for "30MR".

**Project Details:**

- Project Type: SMPTE Engineering
- Project (ANSI): Project (ANSI)
- Project State: TC Assignment
- Consensus Group: TC-30MR
- Metadata & Registers
- Project Contact: Mr. Yoshiaki Shibata
- Updated: 2012-04-12
- Start: 2012-03-09 Est. Complete: 2013-03-31
- Progress Report: 2012-04-10 Project approved by ST

**Project Relationships:**

- Assigned Groups: TC-30MR Metadata & Registers
- Visibility: General Public

**Contribution Summary:**

- Contributions: Latest Contribution: 2012-03-09 8:36 AM

# SG Action Plan



Action

2012									2013		
Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.



Bristol



Geneva



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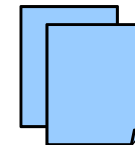
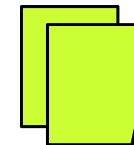
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Promotions



Info Gathering

UMID App. Conference



Intermediate report

- UMID app. principles
- Best practices

Final report

- Future standardization

# Project Promotions

- ▶ Presentations
  - @ 2012 NAB Show (FIMS Booth)
  - @ BroadcastAsia2012
- ▶ Call for participation message
  - SMPTE SC reflector
  - EBU MIM MM refactor
- ▶ Invitation message to LinkedIn Group
  - SMPTE
  - AMWA
  - MXF Experts

# Thank You for Participations

- ▶ 31 experts from 29 companies



# Info Gathering

- ▶ Shared the following documents
  - 5 Full papers
  - 6 Conference papers / ppt
  - 7 SMPTE/EBU documents

# Next Step

- ▶ **UMID Application Conference @ Geneva**
  - F2F meeting to share knowledge/experience of UMID applications
  - Request for max. 2h slot at the Geneva
  
- ▶ **Project promotions**
  - ABU Technical Review (Aug.)
  - ITE Annual Conference (Aug.)
  - ABU TC Meeting (Oct.)
  - SMPTE Technical Conference (Oct.) ??
  - SMPTE PDA (2013) ??

ABU: Asia-pacific Broadcasting Union

ITE: The institute of Image Information and Television Engineers

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Media & Metadata  
Technology Consulting

**Thanks!**